



February 2005 Update

Split EP set for release July 12, 2005

The Commercials will have 3 new recordings released as part of a split EP on Blackout! Records. An aggressive marketing campaign is planned, with Invisible Youth handling publicity and Kelley's Market working retail.

Another new recording, a cover of Texas Is The Reason's "Back and to the Left," will be released as a free download about one month prior to the EP hitting stores. This song will only be available on the Internet and may be accessed through a promotional e-card beginning in June.

Blackout! Records is distributed exclusively by Lumberjack Distribution.

East Coast tour set for March

March 7-20 will see The Commercials heading south for a string of dates in Florida, ending with a few shows north of the Mason-Dixon line:

Mon 3/7 - Nashville, TN (The Muse)	Tue 3/15 - Tampa, FL (Skate Park of Tampa)
Tues 3/8 - Marietta, GA (Swayze's Venue)	Wed 3/16 - Tallahassee, FL (FSU Club Downunder)
Wed 3/9 - Jacksonville, FL (Thee Imperial)	Thu 3/17 - Washington, DC (Velvet Lounge)
Fri 3/11 - Orlando, FL (Will's Pub)	Fri 3/18 - Montclair, NJ (Bloomfield Ave. Café)
Sat 3/12 - Naples, FL (River Park Comm. Ctr.)	Sat 3/19 - Brooklyn, NY (Trash Bar)
Sun 3/13 - Melbourne, FL (Organic Church)	Sun 3/20 - Poughkeepsie, NY (Club Crannell)
Mon 3/14 - Seminole, FL (Boomerz)	

Sharing the bill on all dates will be fellow Takeover Records/Purevolume.com "Sign My Band" finalists, Drake Equation. In addition, Ever We Fall, who just signed with Hopeless Records, will play all shows through the 16th.

Named a top band to watch in 2005

In the January 14th issue of the York Daily Record, The Commercials were highlighted as one of the best groups in the region. The article was entitled, "Time to Meet the Area's Best Bands of '05 - local music promoters give their picks for the area's best bands and artists to check out this year."

Much more exciting news will be announced in the coming months, including the band's first ever "Real Tone" (an actual audio clip of a song that plays on your cell phone as a ringtone). The group is sponsored Mountain Dew's 6Packs (6-minute audio segments featuring the band's music and dialogue that are spun by college radio stations nationwide promoting the band and their local shows) and will be featured on the AMP 6Pack in September. Touring options are now being considered as plans are made for the upcoming concert season. The group played dates on the East Coast leg of the Vans Warped Tour the last two years, and hopes to have even greater participation in the festival this summer. A recent highlight for the band was being a finalist in the Takeover Records/Purevolume.com "Sign My Band" contest at the end of last year (only 10 bands were selected out of over 7,000 submissions), and a brief national tour to California and back in December. Check out the band's website at <http://www.thecommercials.org/>.